



# ONLINE ADVERTISING

CarbonCaptureMagazine.com

**CarbonCaptureMagazine.com**  
Advertise on CarbonCaptureMagazine.com

## LEADERBOARD \$349/month

DIMENSIONS 728x90 pixels  
 FILE SIZE 40k limit  
 POSITION Top of every page viewed within the site  
 AVAILABILITY 4 ad slots per month  
 ROTATION Maximum 4 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## SKYSCRAPER \$349/month

DIMENSIONS 300x600 pixels  
 FILE SIZE 40k limit  
 POSITION Right-hand side on every page viewed within the site  
 AVAILABILITY 4 ad slots per month  
 ROTATION Maximum 4 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## MEDIUM RECTANGLE \$195/month

DIMENSIONS 300x250 pixels  
 FILE SIZE 40k limit  
 POSITION Home page and right side within content  
 AVAILABILITY 10 ad slots per month  
 ROTATION Maximum 10 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## RECTANGLE \$95/month

DIMENSIONS 300x100 pixels  
 FILE SIZE 40k limit  
 POSITION Bottom of every page  
 AVAILABILITY 10 Ad Slots  
 ROTATION Maximum 10 ads rotate randomly  
 FORMAT JPEG, GIF, or animated GIF

## TAKEOVER AD \$4,995/month

DIMENSIONS 956x500 pixels  
 FILE SIZE 100k limit  
 POSITION Visible for 25 seconds, taking over homepage  
 AVAILABILITY 1 ad slot per month  
 FORMAT JPEG, GIF, PNG

## ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2024	December 15, 2023
February 2024	January 15, 2024
March 2024	February 15, 2024
April 2024	March 15, 2024
May 2024	April 15, 2024
June 2024	May 15, 2024
July 2024	June 14, 2024
August 2024	July 15, 2024
September 2024	August 15, 2024
October 2024	September 16, 2024
November 2024	October 15, 2024
December 2024	November 15, 2024